

Verified Mark Certificate

Application Process Guide

Version 1



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About Verified Mark Certificates

A Verified Mark Certificate (VMC) is a digital certificate issued by a Certificate Authority (CA) that verifies logo ownership. An organization must register their logo as trademarked before receiving a VMC. A VMC verifies that your organization is the legal owner of your brand logo. Using a logo with a VMC helps prevent spammers and other malicious users from using brand logos they don't own. A logo that is a registered trademark is harder to spoof or forge because it is verified by the trademark organization.

Ordering Verified Mark Certificates

There are two ways you can order these certificates from GMO GlobalSign:

- via the GlobalSign [web page](#)
- if you are existing GMO GlobalSign customer, log into the online [GCC portal](#)

Using Website Shop Page

This is for new customers, who have not yet created their account on our GCC platform.

Visit this [web page](#) to buy your Certificate. You will have to select your currency and region before being redirected to create your GCC account details and user ID.

Certificate Application

Enter Promotional Code

Are you using a Campaign Code or Coupon Code?

☒ No ☐ Yes

Certificate Type

☒ **Single Domain Certificate**

Secures a single Fully Qualified Domain Name such as www.globalsign.com or secure.globalsign.com



For Certificates issued to sites beginning with www (or www for Wildcards) we will add the non-www or non-www version of your domain as a SAN free of charge. Your Certificate will work for www.domain.com and domain.com.

Validity Period

☒ 1 year €111

Add specific Subject Alternative Names (SANs)

Your Certificate will be issued to a specific Domain Name. When you buy a Certificate for www.yourdomain.com, we give you www.yourdomain.com as a free SAN. If you want to add further SANs and secure multiple sites, servers or IP addresses with a single Certificate, select Yes and enter the number of each SANs type you will add to the Certificate.

☒ No ☐ Yes



When a browser comes across a Certificate with SANs, it knows that the Certificate can be used to secure not just the primary domain to which it's been issued, but also whatever it finds in the SANs section. By adding SANs your Certificate can secure other server "names" such as other domain names, subdomains, IP addresses and internal server names.

Your Details

*Required field

Organization Name:

First Name:

Last Name:

Telephone:

Email Address:

Country:

Include
dialing
code

Total Amount for this Certificate

Click Calculate to display your total and then Continue.

€111.00 (excluding tax)

Calculate

Save and Continue

Here you can perform following Actions

1. If you choose **Add Specific SANs Option** as **Yes**, we will ask you to add the number of extra domains you want to secure in addition to one main SAN / FQDN.

Add specific Subject Alternative Names (SANs)

Your Certificate will be issued to a specific Domain Name. When you buy a Certificate for www.yourdomain.com, we give you www.yourdomain.com as a free SAN. If you want to add further SANs and secure multiple sites, servers or IP addresses with a single Certificate, select Yes and enter the number of each SANs type you will add to the Certificate.

☐ No ☒ Yes

Add multiple domain names

Secure multiple Domain Names, they can be different to the Domain Names you will specify in the CSR

at €100 each

- a. You can add up to 100 multiple domains, but please note that each additional domain will be charged at \$499 per instance.
 - b. If you do not select this option as **Yes**, then by default you can only secure your primary domain.
2. Once you have completed adjusting your options, clicking on the **Calculate** button will show you the amount that needs to be paid (without applicable taxes).
3. Click on Save and Continue.
4. You will then need to enter your user information and organization details, which will also require information such as VAT/GST number and Business Directory ID. Please fill in these details to the best of your knowledge.

Account Details

Please specify details for your account. Your account contact will receive notices regarding your Certificate application and will be the main contact associated with your GlobalSign Certificate Center (GCC) account.

■ User Information	
First Name <i>Required</i>	
Middle Name or Initial	
Last Name <i>Required</i>	
Email Address <i>Required</i>	 Please check email is accurate, this email address will be used in the application process

■ Registered Organization details	
Organization Name <i>Required</i>	 Specify the Organization Registered Name in full, including Inc, Ltd, NV, Plc etc If you are applying for a certificate without an organization affiliation, please enter your legal full name.
Department	
Street Address 1 <i>Required</i>	 e.g. Two International Drive
Street Address 2	 e.g. Suite 330
City <i>Required</i>	
State / Country <i>Required</i>	
Zip / Postal Code	
Country <i>Required</i>	United Kingdom - GB
Phone Number <i>Required</i>	 e.g. 003-570-7090 or 01622 766766
Fax Number	 e.g. 003-570-7090 or 01622 862256
VAT/GST Number	 Please enter VAT/GST Number without country code. Please go to www.globalsign.com/support/gas/vat.html to see the required VAT format for your country
Business Directory ID / Number	 DUNs (D&B) Number If you have a Business Directory ID or Number (such as a DUNs number) please enter it here
Organization Category	-- Select Business type --
Your TimeZone	GMT+00:00 Greenwich Mean Time : Dublin, Edinburgh, Lisbon, London

5. Under GCC Account Contact: You will need to create your GCC User ID and password which you will need to log in to your GCC account.

GlobalSign Certificate Center (GCC) Login Details

Your GCC account allows you to manage all your GlobalSign Certificates and provides fast access to ordering additional products and renewing, reissuing and revoking current Certificates. Please create a memorable Username and Password.

Username Required	 Username is case sensitive and must be 8 - 64 characters. Alpha-numeric values only (A-Z, 0-9)
Password Required	 Password is case sensitive and must be 8 - 64 characters. Alpha-numeric values only (A-Z, 0-9)
Password(re-enter) Required	

Next

6. Please also provide us the details of the Organizational Point of contact, as this will be the one to whom all official communications from GlobalSign will be received. Click on Continue. You will also receive one email from GlobalSign which would have your User ID mentioned and login to access your GCC account.
7. As a first-time retail user, you have created a GCC portal account, and can now track the status of your order from the account afterwards.

For Current GCC Account User

For existing customers with a GCC portal account:

1. Click on SSL Certificates Tab:→ click on Verified Mark Certificates.
2. Select **Specific Subject Alternative Names (SANs)** as **Yes**, if you need to add multiple domains to your VMC Order. If left as **No**, by default you will be asked to add one domain only that can be your primary domain.
3. Point of Contact#1. Please enter your contact details which we will use for any further communication.

1 Product Details 2 GCC Account Setup 3 CSR 4 Payment Details 5 Confirm Details 6 Completed

Organizational Point of Contact

We will contact the Organizational Point of Contact to verify this request, and they will be our point of contact for all vetting communication.

Point of Contact #1

GCC Users: Ashish Dhiman Auto Fill

* Required field

First Name: * Ashish

Last Name: * Dhiman

Telephone: * 0123456789

Email Address: * ashish.dhiman@globalsign.com

Organization Name: * Examplecompany LLC

If
different
to
above

Department: Product Management

If
different
to
above

Country: India - IN

Receive Order Emails and Renewal Notices ☒ Yes, I want GlobalSign to contact me if there are Vetting or Renewal issues with my order.

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Continue

Enter Certificate Signing Request (CSR)

Please provide your CSR Request containing main FQDN / SAN and other details like Organization, country, locality, state etc. You can use any CSR creation tool like OPEN SSL. Click on Continue now.

SSL Certificates Home
1 Product Details
2 GCC Account Setup
3 CSR
4 Payment Details
5 Confirm Details
6 Completed

MY CERTIFICATES
Order New Certificates
Order New CloudSSL Certificates
View Upcoming Renewals
Approve Outstanding Orders
Search Order History
MY EMAILS
Search Email History
TOOLS
CSR Checker
RESOURCES
GCC User Guide

Enter Certificate Signing Request (CSR)

After creating your server's Certificate Signing Request (CSR) as created in [Generate a CSR](#) support files, paste the CSR in the form below. Make sure that it contains the complete header and footer "BEGIN" and "END" lines as shown in the example:

```
-----BEGIN NEW CERTIFICATE REQUEST-----
MIIDYTCCAsCAQAwYUxhYAcBgNVBAMTFX43dysj2XJOYXVoaG9yaXR5LmVybTEb
MSKGA1UECzMVGVzY2huaWNhbcBTdXBw3J0MR1vFAIDVQKQEW1H6G91WkTaWdu
1FVLMR1EAYDQVQHEV1N1Kc3RvbmUxOTALBgAgBgt1bnQwZm9uYVBT
AkdCMIGEMAOCScGSIb3DQEBAQUAA4GNADCBiQKBgQDNwVFB13EUGu33QeVpefH
Rz4cV5jOERKZCDF39d/tYqYUTC8au3KGVRECC19tW5HKov4WOpIrT7+CKLgz
hgatGqNzR1GNc1LAHIAbwTwna7FwQ3r1RZgpc1QhY4AzeefNdq1H1eH3WvPRB
CPbzGRNDTQqS44tcrvmOWIDAQABoIIBmTAABggrBgEEAYIDQIDMqWNCjUuMS4y
NjAwLjIwewYKwYBBAGCNwIBDjFtMGsGAHIAAw4AQH/BAQDAgTWMEQCSGSIb3
DQEJDbQ3MDUwDgYIKoZIhcnNAwICAQCAAGCCqGSIb3DQMEAgIAgDAHBgUzDgMC
BzARBgqhkiG9w0DBzATBglVHSDUQDAgBggrBgEFBQcDAICB/QYKwYBBAGCNwOC
A3GB7jCBGvIARSAeAeAQBjAIAfBgAGAgZg9AACAgUgBTAEEAIAEAAEAAABn
AG4AbqB1AGwAIAEBAHIAeQBAABgBwBnAHIAAYQBAAGAAQBAQACAAUABYAGSdgBp
AGQAZQByA4GJAJNJKOpK47BfcmT5oF0mmDDuOehA3Ww+Am/1oT4Hx4zjuaSD
htaAzK21enAHIAbwRv1DwU6vuHKLJ/IV1UMKXfghm/MVBE6cQqJi4TeD0/bxV6
+XbB5JrTk8JEqp8/cqT1B0WHg0FIYhtx04McBbaPKG25vhPmOKLIVAAAAAJAA
AAAwDQYJKoZIhcnNAwIYGBQADgYEAIggvWuAT24P0auAHIABo0vGsa0oT0bY99pt
FQ3wte6koZ76Dd6Nho774URXJDNCK9XE4c4b0h1Scdm87RqfZFfAEtE6MkP
vvK7OL3n0QmgKLN+INfGR60fnQauf8WSD5pvdgSrd7gWwFzKX3mYIAH26eq107B
zWwPUE=
-----END NEW CERTIFICATE REQUEST-----
```

Enter Your CSR here:

```
cgKCAQEA3XZaU+Q18naSP0q6gn5pX36gZU7p41Zb1U10KnmQy4-
9e6RHw7oAa1EA8u1l0W+fIyb4u/L6e4/Xn21b+1HSVPp5MfwQ6:
nAEogZhdS2LQskjg+3kD2BHSE40Z020W7u16TISDrSkmnNwWbt
sRuWxX00GM6Wdu/nI1p953CR125M10QApSgYPP6XRpeMZRBoWm:
B0KNpEgqz1RV7uTvRgJCNh7F3phtqBkAfXqkSVhUucO6YXiIUv:
bZtcCeDYWweH7FsfYb/Wj+kJfdK2IDAQABoCkwJwYJKoZIhvi-
BgNVHRMEAjAAMASGA1UdDwQAwIF4DANBgkqhkiG9w0BAQUFAA:
oFIM8wwZtdMIkjs5Z2RsgAJ6t71h3u7gs/4yJttBsfagBsSjffj:
gV5rSoxiKo2jE01YL6otivHU2YNMCCAWT5c/2ntsN5Rrxa791:
1kipfBpe8IZg9QwNqfxabKLf01Mpx7IPUfiflgxrfBEI35cnLm6l:
2sGHAAs8ewQ5brdeqVjxTt7pmI/uCSRyMLtuA3R33EjExHb2z9:
G7FwFELXq9AZ/f946DawikZiUGCzg4BT3FRA1cIaAL8+8WT3Bk:
L3k9qR1bwNUUog==
-----END CERTIFICATE REQUEST-----
```

Your CSR should contain EXACTLY the details that you wish for your Certificate to be issued to. Make sure the Common Name (CN) contains the fully qualified domain name you wish to secure, the Organization is your legally incorporated name including any company title such as Inc, Ltd, NV/SA etc and that your Country, State (County or Province) and Locality (City or Town) match the details for your registered company office. Providing incorrect information will cause delays in the processing of your order.

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In the next screen, you will see “Your Parsed CSR”, which will display your details that you provided in your CSR Request. Please click on Continue now.

Verified Mark Certificate Details

We will now need you to provide the certificate details, and all of these fields mentioned are essential for us to process your VMC Application.

PAR69595_AshishD
Logout
Technical Support Center
Contact Us
TEL | US +1 877 775 4562 | EMEA +32 16 891900 | UK +44 1622 766786

SSL CERTIFICATES
MANAGED SSL
DOCUMENT CODE & EMAIL SIGNING
ENTERPRISE PKI

1 Product Details
2 GCC Account Setup
3 CSR
4 Payment Details
5 Confirm Details
6 Completed

SVG Logo File *
Please make sure that your file is less than 32KB and is converted to SVG Format as per BIMi Guidelines. Please follow [this](#) link for more information.

compdemoD.svg
Choose File No file chosen Upload

markType * Please select...

Registered Mark License Expiry Date
GMT-12:00 International Date Line West

trademarkIdentifier *

trademarkCountryOrRegionName *

trademarkOfficeName *

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Continue

Sr. No.	Fields	Value	Notes
1	SVG Logo File.	We require you to provide your SVG Tiny PS File of your trademarked logo. Please note that the maximum file size is 32kb.	Please make sure that your SVG File is as per BIMl Guidelines. Refer to this article for detailed explanation. https://support.globalsign.com/verified-mark-certificate/how-convert-your-logos-bimi-guidelines Make sure that your SVG File does not have any CR-LF, and only contains LF. Refer to this link How to convert CR - LF to LF Characters :: How to convert CR - LF to LF Characters :: GlobalSign Support
2	Mark Type	Registered Mark	We only support marks which are trademarked in the WIPO offices list. Directory of Intellectual Property Offices (wipo.int)
3	Registered Mark License Expiry Date	Please select the date of the license expiry of your Trademark. If you are not sure, then please leave this blank. Our vetting team will find this out for you.	Remember, if your license expiry date for your trademark has less than 6 months from the date of application, then we request that your license is renewed first before applying for a VMC. You will only be allotted the validity date of the VMC as per your license expiry date, which will be less than 1 day from the expiry date. This will only be applicable, if the expiry date is less than 397 days from the date of application. If it has more than 397 days left, then you will allotted the full 397 days validity for your VMC Certificate.

4	Trademark Identifier	Please enter the trademark license identifier / unique license number.	
5	Trademark Country or Region Name	Select the country to which your organization belongs.	
6	Trademark Office Name	Select the trademark office where your trademark logo is registered.	

Enter Option

If you selected **Yes** for the **add specific subject alternative name**, then you will see this option. Please enter the extra domains that you want to also use VMC.

1 Product Details
2 GCC Account Setup
3 CSR
4 Payment Details
5 Confirm Details
6 Completed

Enter Option

Subject Alternative Names (SANs)

You have requested SANs to be added to your Certificate. Complete the below SAN entry fields.

Domain Names:

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Continue

Your Secure Server

Here you can view the summary of the FQDN requested us for your Verified Marked Certificate.

s

Your Secure Server

The Common Name must match exactly the name of the server you plan to secure.
Based on your CSR information and any additional SANs options entered, your issued Certificate can be used to secure the following:

Common Name /SAN WWW.EXAMPLECOMPANY.COM

Non WWW Variant EXAMPLECOMPANY.COM

FQDN Addedextradomain.com

If the Secure Server information is correct, click Continue.

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[Continue](#)

VMC Specific Details

In this section, there are some important items of information that we require for the creation of your VMC.

The first request is to confirm your Business Category - Please select one option.

Field	Value to choose as per your knowledge.
Business Category	Private Organization: A non-governmental legal entity (whether ownership interests are privately held or publicly traded) whose existence was created by a filing with (or an act of) the Incorporating Agency or equivalent in its Jurisdiction of Incorporation. Business Entity: Any entity that is not a Private Organization, Government Entity, or Non-Commercial Entity as defined herein. Examples include, but are not limited to, general partnerships, unincorporated associations, sole proprietorships, etc Non-Commercial Entity: An Applicant qualifies as a Non-Commercial Entity if: 1. The Applicant is an International Organization Entity, created under a charter, treaty, convention or equivalent instrument that was signed by, or on behalf of, more than one country's government. The CA/Browser Forum may publish a listing of Applicants who qualify as an International Organization for Mark eligibility; and 2. The Applicant is not headquartered in

	any country where the CA is prohibited from doing business or issuing a certificate by the laws of the CA's jurisdiction; and 3. The Applicant is not listed on any government denial list or prohibited list (e.g., trade embargo) under the laws of the CA's jurisdiction. Government Entity: A government-operated legal entity, agency, department, ministry, branch, or similar element of the government of a country, or political subdivision within such country (such as a state, province, city, county, etc.).
--	---

VMC Specific Detail Requirements

Organization Details

*** Required field**

SAN:

Validity Period: 1 year

Organization Name:

Business Category:

Business Registration Information

Please enter your business registration location. This is not the same as your physical location and you can find this on your business license or other documents that were used in registration your organization with the government. In some countries this will be at the country level, in which case State and City information must be omitted.

Important Note: We're able to re-use domain validation from prior orders if the Organizational information from this order matches previous orders and domains. If you have an issued certificate and are requesting another one, please copy the information from that certificate and past it into these fields. Failure to do so will require that you re validate the domains in this order.

*** Required field**

Country:

State/County where registered:

City where registered:

Incorporation agency registration number:

Next, you will also have to enter the Incorporation agency registration number / corporate registration number. If you are not sure which registration to use, then you can also leave this blank, and our vetting team will attempt to locate this for you.

Payment and confirm details

Please select your payment method such as Payment in Arrears or Credit Card. Once payment is made, please click on Continue.

Once done, you will see the final Confirm Details / Summary page. Please review this page thoroughly and then accept our agreement to finally place your order.

Certificate Application Completed

You will receive the Order ID / Number on your registered email ID. In the email and in the screen below, you will also receive the Domain Verification Screen or code. Please click on the code below to start your domain verification process.

Our vetting team will get in touch with you, as and when needed. Once your domains are verified, and your organization and logo details have been verified from our end, we will email with your VMC PEM file.

Certificate Application Completed

Success!

Your order number is: CEVMC [REDACTED]

We will send a confirmation email containing your complete order information.

What happens next?

Next you have to demonstrate control of the domain(s) you ordered or changed.

Please visit the Domain Verification Screen at the link below, and follow the instructions to complete the process, (or provide this link to whoever will verify the domain(s)).

[https://stg-gcc.globalsign.com/qb/public/certificate/sanDomainValidation.do?p=d8d8\[REDACTED\]](https://stg-gcc.globalsign.com/qb/public/certificate/sanDomainValidation.do?p=d8d8[REDACTED])

In parallel with domain verification, our vetting department will verify your company details. In some cases we will send you an email asking for information, or we may need to call you to verify that you placed this order, so please advise your reception to accept calls from GlobalSign.

Your GlobalSign Certificate Center (GCC) Account

Your GCC User ID is: PAR [REDACTED] D

Use your GCC User ID and password to [log in here](#) and manage the lifecycle of your products.

Installing Verified Marked Certificate

Once you have received your VMC PEM file, you will now need to stall your VMC.

Please refer to this guide [VMC Installation](#)